

Event : Enhancing Communication And Presentation Skills
In The Digital Era

Date : 12/08/2026

Organised by : English Literary Association

Academic Year : 2026 – 2027

Report :

The **English Literary Association (Shift – II)** of Auxilium College (Autonomous), Vellore, organized a Guest Lecture on “**Enhancing Communication and Presentation Skills in the Digital Era**” on 12 August 2026 at the Seminar Hall, Media Block, under the guidance of Rev. Sr. Mary Josephine Rani A., Secretary, Dr. Sr. Arockia Jayaceli A., Principal, Rev. Sr. Amala Valarmathi, Vice Principal, and Mrs. Dr. Abi Beaulah G., Deputy Vice Principal, Dr. Geetha R, Head in Charge of English Department Shift-II and the Assistant Professors of Shift-II, Ms Isvarya, Dr Caroline Unnathamani K, Dr Indu, Dr Aarthi aimed at equipping students with effective communication and presentation skills relevant to the digital age.

The programme was **hosted by Pavitra L, Secretary of the Debators’ Club**. The event provided students with an opportunity to gain practical knowledge about communication, presentation techniques, Artificial Intelligence, and the effective use of digital tools.

The programme commenced with a **prayer**, seeking God's blessings for the successful conduct of the event. This was followed by the **Welcome Address delivered by Nancy Elizabeth A., Secretary of the English Literary Association, Shift – II**. She warmly welcomed the resource person, faculty members, and students and introduced the purpose of the gathering.

The **felicitation of the Resource Person, Dr. Arockia Licy Monica C**, Assistant Professor, Department of English, Shift – I, was carried out by **Dr. Geetha R, Head in Charge, Department of English, Shift – II**. The resource person was warmly welcomed and felicitated for her presence and contribution to the programme.

The guest lecture focused on “**Enhancing Communication and Presentation Skills in the Digital Era.**” Dr. Arockia Licy Monica C delivered an engaging and informative session highlighting the importance of effective communication and presentation skills in academic and professional life.

A significant part of the lecture focused on the **use of Artificial Intelligence (AI) in preparing presentations**. The resource person explained how students can make use of various AI tools to generate ideas, organize information, develop presentation content, and improve the overall quality of their presentations.

She also provided valuable guidance on **how to prepare an effective PowerPoint presentation**. The session covered important aspects such as organizing content systematically, selecting appropriate slide designs, presenting information clearly, using relevant visuals, and making presentations more attractive and audience-friendly.

The resource person emphasized that technology and AI should be used as supportive tools while maintaining **creativity, originality, critical thinking, and effective communication**. Her practical explanations helped students understand how digital tools can be integrated into their academic work to create more effective presentations.

The session was **highly interesting, interactive, and informative**. Students gained valuable insights into modern presentation techniques and learned practical ways to use AI tools to enhance their communication and presentation skills.

The programme provided students with useful knowledge about the changing nature of communication and presentations in the digital era. The practical guidance on **AI-assisted presentation preparation and PowerPoint presentation techniques** made the session particularly beneficial and relevant to students.

The programme concluded with a **Word of Gratitude and Vote of Thanks delivered by Hema Brinda, II B.Sc. Biochemistry**. She expressed sincere gratitude to the management, college administrators, resource person, faculty members, organizers, and students for their valuable contributions towards the successful completion of the programme.

Overall, the Guest Lecture was a **meaningful, enriching, and informative learning experience**, encouraging students to communicate with clarity, present with confidence, and make responsible and effective use of AI and digital technology in the modern era.